

Participation Profile: Sports & Leisure

Report for: DTZ Pidea Consulting
 Sample Area: Woking
 Base: Great Britain

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	Adults	% for Area	% for Base	Index av=100
Individual Sports and Activities:				
Athletics	497	0.7	0.7	101
Badminton	1,968	2.7	2.6	102
Bowls	1,003	1.4	2.0	69
Boxing	459	0.6	0.6	113
Bird Watching	1,805	2.5	2.1	120
Cycling	3,704	5.1	5.7	89
Dance Classes	2,500	3.4	3.4	102
Fishing	1,570	2.1	3.1	70
Golf	4,111	5.6	5.2	108
Marathon Running	321	0.4	0.3	155
Running	1,868	2.6	2.5	101
Show Jumping	24	0.0	0.2	14
Horse Riding	500	0.7	1.1	64
Ice Skating	460	0.6	0.5	123
Shooting	616	0.8	0.8	100
Squash	890	1.2	0.8	144
Swimming	8,231	11.2	10.1	111
Table Tennis	678	0.9	0.6	153
Tennis	1,559	2.1	1.8	117
Wrestling	335	0.5	0.3	132
Team Sports:				
Basketball	347	0.5	0.6	78
Cricket	1,562	2.1	1.1	203
Football	2,987	4.1	3.7	111
Hockey	382	0.5	0.6	89
Ice Hockey	127	0.2	0.1	121
Rugby Union	318	0.4	0.6	70
Rugby League	106	0.1	0.2	77
Adventure Sports:				
Skiing	1,826	2.5	1.3	198
Camping	1,660	2.3	3.1	73
Climbing / Mountaineering	380	0.5	0.8	63
Extreme Sports (e.g. BMX, Skateboarding)	1,017	1.4	0.8	173
Motor-cycle Racing	198	0.3	0.3	100
Motor Racing	73	0.1	0.3	33
Motor Rallying	58	0.1	0.2	44
Mountain Biking	782	1.1	1.5	71
Sailing	293	0.4	0.6	64
Stock-car Racing	185	0.3	0.2	138
Snowboarding	361	0.5	0.2	213
Surfing	215	0.3	0.4	71
Water Skiing	150	0.2	0.2	123
Windsurfing	130	0.2	0.2	87
Games & Gambling:				
Betting	1,551	2.1	3.7	58
Billiards	574	0.8	0.6	125
Bingo	928	1.3	2.8	46
Bridge	778	1.1	0.6	168
Chess	592	0.8	0.9	91
Darts	1,211	1.7	2.1	79
Football Pools	2,229	3.0	4.1	74
Snooker	1,456	2.0	2.9	69
Ten Pin Bowling	1,840	2.5	2.3	111
Game Machines	1,307	1.8	2.8	65
Greyhound Racing (Paid to watch)	3,064	4.2	2.9	146
Horse Racing	2,829	3.9	3.7	103

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Games & Gambling (continued):				
<i>National Lottery (Play every week)</i>				
Draw - Wednesday	13,593	18.6	24.5	76
Draw - Saturday	22,050	30.1	39.0	77
Scratch Cards	5,957	8.1	11.9	68
Other Scratch Cards	885	1.2	2.0	62
Health & Fitness:				
Yoga	1,715	2.3	2.2	106
Keep-Fit / Aerobics	7,497	10.2	8.3	124
Weight Training / Working Out	5,699	7.8	6.1	127
Jogging	3,412	4.7	3.6	129
Walking / Rambling	7,143	9.8	11.8	83
Club Memberships:				
Health Club	4,097	5.6	4.1	137
Gym	7,971	10.9	8.8	124
Athletics Club	254	0.3	0.3	126
Angling Club	328	0.4	1.0	44
Golf Club	2,559	3.5	3.1	111
Riding Club	211	0.3	0.4	68
Rugby / Football Club	1,879	2.6	2.7	95
Sailing Club	393	0.5	0.6	95
Squash Club	649	0.9	0.5	186
Tennis Club	938	1.3	1.0	133
Other sports club	4,168	5.7	5.8	98
Member of the National Trust	11,987	16.4	10.0	164
Member of English Heritage	2,562	3.5	1.9	187
Outings in last 12 months:				
Art Galleries	17,136	23.4	16.9	138
Archaeological Sites	4,617	6.3	5.8	109
Beauty Spots / Gardens	16,854	23.0	21.9	105
Museums	23,360	31.9	23.3	137
Nature Reserves	7,046	9.6	10.6	90
Theme Parks	15,925	21.7	18.3	119
Zoos / Safari Parks	10,109	13.8	15.2	91
Stately Homes and Castles	19,197	26.2	20.9	125
Places of National and Historic Interest	23,225	31.7	25.3	125
Exhibitions in last 12 months:				
Air Shows	4,143	5.7	4.9	114
Ideal Home Exhibition	4,191	5.7	2.6	224
International Boat Show	1,521	2.1	1.3	164
International Motor Show	1,549	2.1	2.2	98
Gardening Shows	5,554	7.6	4.4	172
Performances (at least once a month):				
Ballet	183	0.2	0.2	128
Cinema	21,261	29.0	24.2	120
Contemporary Dance	43	0.1	0.1	40
Classical Music Concerts	1,319	1.8	1.0	189
Jazz Concerts	149	0.2	0.2	85
Opera	270	0.4	0.2	154
Plays	1,285	1.8	1.2	143
Pop / Rock Concerts	434	0.6	0.9	68
Theatre	1,863	2.5	1.9	131

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