## Basic Pop Woking Area Profile Report

Project:

Census and Expenditure

Prepared For:

Woking

Prepared By: KEB



Area: Woking				
Comparison Area: Great Britain	Value	A 0/	Companie	- In al a
Description	value	Area %	Comparison Area %	Inde
2001 Census Great Britain				
Population counts				
Population summary				
Usually resident population 2001	89,840	100.00	100.00	10
Private households 2001	37,943	100.00	100.00	10
Social Grade (MRS Approximated)				
All people aged 16 to 64 in households				
All people aged 16 to 64 in households	58,002	100.00	100.00	10
AB Higher and intermediate	22,348	38.53	24.89	1:
managerial/administrative/professional	*		•	•
C1 Supervisory, clerical, junior	18,336	31.61	29.56	1
managerial/administrative/professional	<b>-</b> 40-			
C2 Skilled manual workers	7,405	12.77	18.29	
D Semi-skilled and unskilled manual workers	8,155	14.06	20.51	1
E On state benefit, unemployed, lowest grade workers	1,758	3.03	6.75	
Household and family Cars or vans All households	36,942	100.00	100.00	1
No car or van	5,572	15.08	27.47	•
1 car or van	15,550	42.09	43.75	
2 cars or vans	12,342	33.41	23.08	1
3 cars or vans	2,631	7.12	4.37	1
4 or more cars or vans	847	2.29	1.33	1
Age Resident population by 10-year bands				
All people	89,840	100.00	100.00	1
Age 0 - 4 years	5,679	6.32	5.90	1
Age 5 - 14 years	11,719	13.04	12.89	1
Age 15 - 24 years	9,687	10.78	12.21	
Age 25 - 34 years	13,971	15.55	14.22	1
Age 35 - 44 years	14,584	16.23	14.94	10
Age 45 - 54 years	12,269	13.66	13.27	1
Age 55 - 64 years	8,830	9.83	10.61	
Age 65 - 74 years	6,794	7.56	8.43	,
Age 75+ years	6,307	7.02	7.54	,
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Area:	Woking
Comparison Area:	Great Britain

Description	Value	Area %	Comparison Area %	Index
Ethnic Group				
England, Wales and Scotland				
All people	89,840	100.00	100.00	100
White	82,001	91.27	91.90	99
Mixed	1,228	1.37	1.18	110
Indian	961	1.07	1.84	5
Pakistani	3,517	3.91	1.31	29
Bangladeshi	288	0.32	0.50	6:
Black	447	0.50	2.01	2
Caribbean	170	38.03	49.29	7
African	222	49.66	42.24	11
Other Black	55	12.30	8.47	14
Chinese	424	0.47	0.43	11
Other Ethnic Group	974	1.08	0.83	13

## Per Cap Exp Woking Area Profile Report

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Woking

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**KEB** 



Area: Wo	king				
	at Britain				
Description		Value	Area %	Comparison Area %	Inde
2001 Expenditure Estimat	es				
Population and househole					
Usually resident population		90,098	100.00	100.00	10
Consumer retail expendit	ure estimates				
Per person					
Food - expenditure per per	son	1,170	24.68	25.70	,
Alcoholic drink - expenditur	e per person	181	3.82	4.62	8
Tobacco - expenditure per	person	228	4.81	6.18	•
Books, newspapers and ma	agazines - expenditure per person	160	3.38	3.11	10
Books - expenditure per pe	rson	60	1.27	1.18	10
Newspapers and magazine	s - expenditure per person	99	2.09	1.93	1
Clothing and footwear - exp	penditure per person	720	15.19	15.60	
Footwear - expenditure per	person	91	1.92	1.96	
Clothing - expenditure per	person	629	13.27	13.64	!
Furniture, floor coverings a per person	nd household textiles - expenditure	395	8.33	8.36	1
	gs - expenditure per person	285	6.01	6.36	1
Household textiles and sof	furnishings - expenditure per person	110	2.32	2.01	1
Audio-visual equipment an person	d other durables - expenditure per	464	9.79	10.25	
Domestic appliances - exp	enditure per person	104	2.19	2.31	
Audio-visual, photographic person	and optical goods - expenditure per	347	7.32	7.64	
Telephone and fax equipm	ent - expenditure per person	13	0.27	0.30	
Hardware and DIY supplies		288	6.08	5.93	1
China, glass and hardware	* *	179	3.78	3.27	1
DIY and decorators' supplied	es - expenditure per person	109	2.30	2.66	
Other goods - expenditure	per person	1,134	23.92	20.25	1
Chemists' goods - expendi	· · ·	417	8.80	7.06	1
Jewellery, watches and clo	cks - expenditure per person	87	1.84	1.58	1
Non-durable household go	ods - expenditure per person	69	1.46	1.26	1
Bicycles - expenditure per	person	20	0.42	0.40	1
person	cellaneous goods - expenditure per	540	11.39	9.95	1
Convenience goods - expe		1,747	36.86	39.69	
Comparison goods - exper	· ·	2,993	63.14	60.31	10
Total goods - expenditure	per person	4,740	100.00	100.00	1

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## House Exp Woking Area Profile Report

Project:

Census and Expenditure

Prepared For:

Woking

Prepared By:

KEB



2001 Expenditure Estimates Population and household counts Private households 2001 37,9  Consumer retail expenditure estimates Per household Food - expenditure per household 2,7 Alcoholic drink - expenditure per household 5 Books, newspapers and magazines - expenditure per household 1,0 Newspapers and magazines - expenditure per household 2,0 Clothing and footwear - expenditure per household 2,0 Clothing and footwear - expenditure per household 2,0 Clothing - expenditure per household 2,0 Clothing - expenditure per household 2,0 Clothing - expenditure per household 3,0 Furniture, floor coverings and household textiles - expenditure per household 5,0 Furniture and floor coverings - expenditure per household 6,0 Household textiles and soft furnishings - expenditure per household 6,0 Audio-visual equipment and other durables - expenditure per household 2,0 Audio-visual, photographic and optical goods - expenditure per household 6,0 Telephone and fax equipment - expenditure per household 6,0 Hardware and DIY supplies - expenditure per household 6,0 Hardware and DIY supplies - expenditure per household 6,0 China, glass and hardware - expenditure per household 6,0 China glass and hardware - expenditure per household 7,0 Chemists' goods - expenditure 9,0 Chemists'				
2001 Expenditure Estimates Population and household counts Private households 2001 37,9°  Consumer retail expenditure estimates Per household Food - expenditure per household Alcoholic drink - expenditure per household Tobacco - expenditure per household Books, newspapers and magazines - expenditure per household Books - expenditure per household Newspapers and magazines - expenditure per household Clothing and footwear - expenditure per household Clothing - expenditure per household Furniture, floor coverings and household textiles - expenditure per household Furniture and floor coverings - expenditure per household Household textiles and soft furnishings - expenditure per household Audio-visual equipment and other durables - expenditure per household Domestic appliances - expenditure per household Hadware and DIY supplies - expenditure per household Hardware and DIY supplies - expenditure per household Other goods - expenditure per household China, glass and hardware - expenditure per household Other goods - expenditure per household Chemists' goods - expenditure per household Jewellery, watches and clocks - expenditure per household Non-durable household goods - expenditure per household				
Population and household counts Private households 2001 37,9°  Consumer retail expenditure estimates Per household Food - expenditure per household Food - expenditure per household 4. Alcoholic drink - expenditure per household 5. Books - expenditure per household 5. Books - expenditure per household 6. Newspapers and magazines - expenditure per household 7. Newspapers and magazines - expenditure per household 7. Footwear - expenditure per household 8. Furniture, floor coverings and household textiles - expenditure per household 9. Furniture and floor coverings - expenditure per household 9. Household textiles and soft furnishings - expenditure per household 9. Furniture and floor coverings - expenditure per household 9. Household 1. Household 1. Household 1. Household 1. Household 2. Household 2. Household 2. Household 3. Household 4. Household 6. Household 6. Household 7. Household 7. Household 8. Household 8. Household 9. Household 9	ue	Area %	Comparison Area %	Inde
Private households 2001  Consumer retail expenditure estimates  Per household  Food - expenditure per household  Food - expenditure per household  Alcoholic drink - expenditure per household  Books, newspapers and magazines - expenditure per household  Books - expenditure per household  Newspapers and magazines - expenditure per household  Clothing and footwear - expenditure per household  Clothing - expenditure per household  Footwear - expenditure per household  Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household				
Consumer retail expenditure estimates  Per household  Food - expenditure per household  Alcoholic drink - expenditure per household  Books, newspapers and magazines - expenditure per household  Books - expenditure per household  Clothing and footwear - expenditure per household  Clothing and footwear - expenditure per household  Clothing - expenditure per household  Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  China, glass and hardware - expenditure per household  DIY and decorators' supplies - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household				
Per household Food - expenditure per household 2,7 Alcoholic drink - expenditure per household 4 Tobacco - expenditure per household 5 Books, newspapers and magazines - expenditure per household 1 Books - expenditure per household 1 Books - expenditure per household 1 Rewspapers and magazines - expenditure per household 2 Clothing and footwear - expenditure per household 1,7 Footwear - expenditure per household 2 Clothing - expenditure per household 1,4 Furniture, floor coverings and household textiles - expenditure per household 6 Furniture and floor coverings - expenditure per household 6 Household textiles and soft furnishings - expenditure per household 1 Audio-visual equipment and other durables - expenditure per household 2 Audio-visual, photographic and optical goods - expenditure per household 1 Telephone and fax equipment - expenditure per household 1 Hardware and DIY supplies - expenditure per household 1 China, glass and hardware - expenditure per household 1 DIY and decorators' supplies - expenditure per household 1 Other goods - expenditure per household 2 Chemists' goods - expenditure per household 1 Jewellery, watches and clocks - expenditure per household 1 In Alcoholic 1	16	100.00	100.00	10
Per household Food - expenditure per household 2,7 Alcoholic drink - expenditure per household 4 Tobacco - expenditure per household 5 Books, newspapers and magazines - expenditure per household 1 Books - expenditure per household 1 Books - expenditure per household 1 Rewspapers and magazines - expenditure per household 2 Clothing and footwear - expenditure per household 1,7 Footwear - expenditure per household 2 Clothing - expenditure per household 1,4 Furniture, floor coverings and household textiles - expenditure per household 6 Furniture and floor coverings - expenditure per household 6 Household textiles and soft furnishings - expenditure per household 1 Audio-visual equipment and other durables - expenditure per household 1 Domestic appliances - expenditure per household 2 Audio-visual, photographic and optical goods - expenditure per household 1 Telephone and fax equipment - expenditure per household 1 Hardware and DIY supplies - expenditure per household 1 China, glass and hardware - expenditure per household 1 DIY and decorators' supplies - expenditure per household 1 Other goods - expenditure per household 2 Chemists' goods - expenditure per household 3 Jewellery, watches and clocks - expenditure per household 1 Non-durable household goods - expenditure per hous				
Per household Food - expenditure per household 2,7 Alcoholic drink - expenditure per household 4 Tobacco - expenditure per household 5 Books, newspapers and magazines - expenditure per household 1 Books - expenditure per household 1 Books - expenditure per household 1 Rewspapers and magazines - expenditure per household 2 Clothing and footwear - expenditure per household 1,7 Footwear - expenditure per household 2 Clothing - expenditure per household 1,4 Furniture, floor coverings and household textiles - expenditure per household 6 Furniture and floor coverings - expenditure per household 6 Household textiles and soft furnishings - expenditure per household 1,1 Audio-visual equipment and other durables - expenditure per household 2 Audio-visual, photographic and optical goods - expenditure per household 1 Telephone and fax equipment - expenditure per household 1 Telephone and fax equipment - expenditure per household 1 China, glass and hardware - expenditure per household 1 DY and decorators' supplies - expenditure per household 1 Other goods - expenditure per household 2 Chemists' goods - expenditure per household 1 Jewellery, watches and clocks - expenditure per household 1 Devellery, watches and clocks - expenditure per household 1 Non-durable household goods - expendi				
Alcoholic drink - expenditure per household  Tobacco - expenditure per household  Books, newspapers and magazines - expenditure per household  Books - expenditure per household  Newspapers and magazines - expenditure per household  Clothing and footwear - expenditure per household  Clothing - expenditure per household  Clothing - expenditure per household  Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household				
Tobacco - expenditure per household  Books, newspapers and magazines - expenditure per household  Books - expenditure per household  Newspapers and magazines - expenditure per household  Clothing and footwear - expenditure per household  Clothing - expenditure per household  Clothing - expenditure per household  Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure  per household  Furniture and floor coverings - expenditure per household  Furniture and soft furnishings - expenditure per  household  Audio-visual equipment and other durables - expenditure per  household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per  household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	79	24.68	25.69	9
Books, newspapers and magazines - expenditure per household Books - expenditure per household Newspapers and magazines - expenditure per household 1.7 Rootwear - expenditure per household Clothing - expenditure per household Clothing - expenditure per household Furniture, floor coverings and household textiles - expenditure per household Furniture and floor coverings - expenditure per household Household textiles and soft furnishings - expenditure per household Audio-visual equipment and other durables - expenditure per household Domestic appliances - expenditure per household Audio-visual, photographic and optical goods - expenditure per household Telephone and fax equipment - expenditure per household Hardware and DIY supplies - expenditure per household China, glass and hardware - expenditure per household Other goods - expenditure per household Other goods - expenditure per household Chemists' goods - expenditure per household Jewellery, watches and clocks - expenditure per household Non-durable household goods - expenditure per household	30	3.82	4.62	8
Books - expenditure per household  Newspapers and magazines - expenditure per household  Clothing and footwear - expenditure per household  1,7  Footwear - expenditure per household  Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	41	4.80	6.19	7
Newspapers and magazines - expenditure per household  Clothing and footwear - expenditure per household  1,7 Footwear - expenditure per household  Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	79	3.37	3.12	10
Newspapers and magazines - expenditure per household  Clothing and footwear - expenditure per household  1,7 Footwear - expenditure per household  Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	43	1.27	1.19	10
Clothing and footwear - expenditure per household  1,7 Footwear - expenditure per household  2 Clothing - expenditure per household  1,4 Furniture, floor coverings and household textiles - expenditure per household Furniture and floor coverings - expenditure per household Furniture and floor coverings - expenditure per household Household textiles and soft furnishings - expenditure per household Audio-visual equipment and other durables - expenditure per household Domestic appliances - expenditure per household Audio-visual, photographic and optical goods - expenditure per household Telephone and fax equipment - expenditure per household Hardware and DIY supplies - expenditure per household China, glass and hardware - expenditure per household DIY and decorators' supplies - expenditure per household Other goods - expenditure per household Chemists' goods - expenditure per household Jewellery, watches and clocks - expenditure per household Non-durable household goods - expenditure per household	236	2.10	1.94	10
Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	11	15.19	15.59	Ş
Clothing - expenditure per household  Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Other goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	15	1.91	1.96	Ş
Furniture, floor coverings and household textiles - expenditure per household  Furniture and floor coverings - expenditure per household  Household textiles and soft furnishings - expenditure per household  Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  DIY and decorators' supplies - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	96	13.28	13.63	9
Furniture and floor coverings - expenditure per household Household textiles and soft furnishings - expenditure per household Audio-visual equipment and other durables - expenditure per household Domestic appliances - expenditure per household Audio-visual, photographic and optical goods - expenditure per household Telephone and fax equipment - expenditure per household Hardware and DIY supplies - expenditure per household China, glass and hardware - expenditure per household DIY and decorators' supplies - expenditure per household Other goods - expenditure per household Chemists' goods - expenditure per household Jewellery, watches and clocks - expenditure per household Non-durable household goods - expenditure per household	39	8.34	8.34	10
Household textiles and soft furnishings - expenditure per household Audio-visual equipment and other durables - expenditure per household Domestic appliances - expenditure per household Audio-visual, photographic and optical goods - expenditure per household Telephone and fax equipment - expenditure per household Hardware and DIY supplies - expenditure per household China, glass and hardware - expenditure per household DIY and decorators' supplies - expenditure per household Other goods - expenditure per household Chemists' goods - expenditure per household Jewellery, watches and clocks - expenditure per household Non-durable household goods - expenditure per household	378	6.02	6.34	9
Audio-visual equipment and other durables - expenditure per household  Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  DIY and decorators' supplies - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	261	2.32	2.00	11
Domestic appliances - expenditure per household  Audio-visual, photographic and optical goods - expenditure per household  Telephone and fax equipment - expenditure per household  Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  DIY and decorators' supplies - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	103	9.79	10.27	,
Audio-visual, photographic and optical goods - expenditure per household Telephone and fax equipment - expenditure per household Hardware and DIY supplies - expenditure per household China, glass and hardware - expenditure per household DIY and decorators' supplies - expenditure per household Other goods - expenditure per household Chemists' goods - expenditure per household Jewellery, watches and clocks - expenditure per household Non-durable household goods - expenditure per household	248	2.20	2.32	(
Telephone and fax equipment - expenditure per household Hardware and DIY supplies - expenditure per household China, glass and hardware - expenditure per household DIY and decorators' supplies - expenditure per household Other goods - expenditure per household Chemists' goods - expenditure per household Jewellery, watches and clocks - expenditure per household Non-durable household goods - expenditure per household	324		7.65	(
Hardware and DIY supplies - expenditure per household  China, glass and hardware - expenditure per household  DIY and decorators' supplies - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	32	0.28	0.30	9
China, glass and hardware - expenditure per household  DIY and decorators' supplies - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	385		5.92	10
DIY and decorators' supplies - expenditure per household  Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	426		3.26	1
Other goods - expenditure per household  Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	259	2.30	2.65	
Chemists' goods - expenditure per household  Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household			20.26	1
Jewellery, watches and clocks - expenditure per household  Non-durable household goods - expenditure per household	991		7.06	1:
Non-durable household goods - expenditure per household	207	1.84	1.59	1
Trott adiable treatment germe to provide provi	164		1.26	1
	48		0.40	1
	284		9.94	1
	151	36.86	39.70	
	112		60.30	10
Total goods - expenditure per household 11,2			100.00	1:

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## Total Exp Woking Area Profile Report

Project:

Census and Expenditure

Prepared For: Prepared By:

Woking

KEB



Area: Woking				
Comparison Area: Great Britain  Description	Value	Area %	Comparison Area %	Inde
2001 Expenditure Estimates			71104 70	
Population and household counts				
Usually resident population 2001	90,098	100.00	100.00	10
Consumer retail expenditure estimates Total				
Food - total expenditure	105,384,900	24.68	25.69	g
Alcoholic drink - total expenditure	16,293,980	3.82	4.62	8
Tobacco - total expenditure	20,526,700	4.81	6.19	7
Books, newspapers and magazines - total expenditure	14,378,110	3.37	3.12	10
Books - total expenditure	5,439,132	1.27	1.18	10
Newspapers and magazines - total expenditure	8,938,981	2.09	1.94	10
Clothing and footwear - total expenditure	64,871,730	15.19	15.59	ç
Footwear - total expenditure	8,164,806	1.91	1.96	ç
Clothing - total expenditure	56,706,930	13.28	13.63	ç
Furniture, floor coverings and household textiles - total expenditure	35,608,490	8.34	8.35	10
Furniture and floor coverings - total expenditure	25,694,720	6.02	6.34	ę
Household textiles and soft furnishings - total expenditure	9,913,773	2.32	2.01	11
Audio-visual equipment and other durables - total expenditure	41,827,610	9.80	10.27	9
Domestic appliances - total expenditure	9,389,207	2.20	2.32	(
Audio-visual, photographic and optical goods - total expenditure	31,227,060	7.31	7.64	ę
Telephone and fax equipment - total expenditure	1,211,345	0.28	0.31	9
Hardware and DIY supplies - total expenditure	25,967,010	6.08	5.92	16
China, glass and hardware - total expenditure	16,140,380	3.78	3.27	1
DIY and decorators' supplies - total expenditure	9,826,629	2.30	2.66	1
Other goods - total expenditure	102,167,100	23.93	20.25	1
Chemists' goods - total expenditure	37,575,930	8.80	7.06	1:
Jewellery, watches and clocks - total expenditure	7,863,495	1.84	1.59	1
Non-durable household goods - total expenditure	6,233,852	1.46	1.26	1
Bicycles - total expenditure	1,820,518	0.43	0.41	1
Recreational and other miscellaneous goods - total expenditure	48,673,300		9.94	1
Convenience goods - total expenditure	157,378,500		39.70	
Comparison goods - total expenditure	269,647,200		60.30	1
Total goods - total expenditure	427,025,700	100.00	100.00	10

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